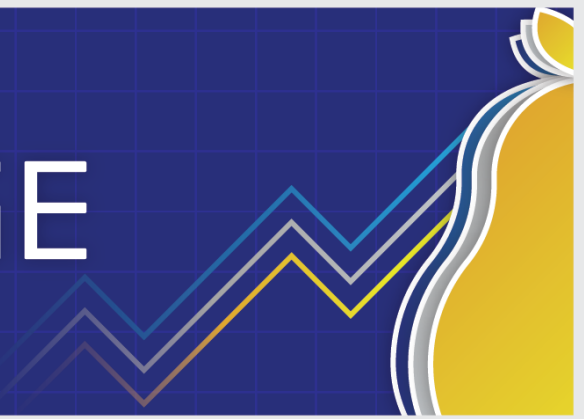


# IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE  
PEARLAND CHAMBER OF COMMERCE



**September 2024 EDITION**



[In the Know: Knowledge Series: Understanding New Labor Laws](#)

Join the Pearland Chamber of Commerce as we hear from Ann Strouhal, Owner of Strouhal & Associates, to help businesses stay compliant and informed about the latest federal workforce laws. This session will provide a comprehensive overview of the new regulations.

[Pearland Chamber of Commerce](#)



### [Calculating Start-Up Costs For Your New Business](#)

One of the very first things anyone should do before starting a business is calculate the start-up costs. Getting this right often determines whether the business will have staying power. During this session, the trainer will walk you through the process and give you real world tips based on her experience.

[SBDC](#)



### [Pearland Chamber of Commerce Monthly Luncheon](#)

Learn straight from high-ranking officials, top executives, and those in the know about topics that effect you and your business. The Pearland Chamber September Luncheon will feature Superintendent Carol Nelson as she gives remarks on the State of Alvin ISD.

[Pearland Chamber of Commerce](#)



### [Funding Strategies: Navigating the Lending Landscape](#)

Learn how to secure funding for your business by understanding what programs SBA Lending has to offer in an interactive presentation, brought to you by the Pearland Innovation Hub

[Pearland Innovation Hub](#)



### [Business Resilience Guide: Reducing Risks and Building Strengths](#)

The SBA Houston District Office and the Office of Disaster Recovery and Resilience (ODR&R) invite you to learn about the new Business Resilience Guide. The Business Resilience Guide helps small businesses stay operational before, during and after a disaster. This session will include time for Q&A

[U.S. Small Business Administration](#)



#### [Copyrights: Maximize Benefits, Minimize Risks](#)

Learn how to optimize the protection of your business, and you personally with copyrights. An Intellectual Property attorney will address actions to take to steer clear of copyright violations and if accused, some defensive steps to take.

#### [Small Business Development Center](#)



#### [Entrepreneur Insights: From Idea to Impact – A Chat with an Entrepreneur](#)

Join the Pearland Innovation Hub for a chat with one of our local entrepreneurs exploring how they turned ideas into impactful ventures.

#### [Pearland Innovation Hub](#)



### [Brazoria County's Thirteenth Annual Transportation and Infrastructure Summit](#)

The Economic Development Alliance for Brazoria County hosts the Thirteenth Annual Transportation and Infrastructure Summit. Hear from Keynote speaker Ed Emmett, Baker Institute for Public Policy, Rice University Fellow in Energy and Transportation Policy on September 26<sup>th</sup>.

[Economic Development Alliance for Brazoria County](#)



### [Southeast Texas Transportation Summit](#)

The Bay Area Houston Transportation Partnership hosts The Southeast Texas Transportation Summit. Hear from panel discussions that include Logistics and Distribution for the Petrochemical Industry, as well as Rail, Space, Air, Port and Ground Transportation panels. The day will end with a signature Congressional Panel and VIP Reception.

[Bay Area Houston Transportation Partnership](#)

# Articles, videos, and everything else

In the post-COVID economy, [small businesses](#) have created nearly two-thirds of new jobs. Running a small business is like [coaching a football team](#). What do both these professions require? The [content creation landscape](#) is crowded with voices. How do you stand out? How is [happiness](#) related to workplace productivity?

## Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

[SCORE Houston](#)