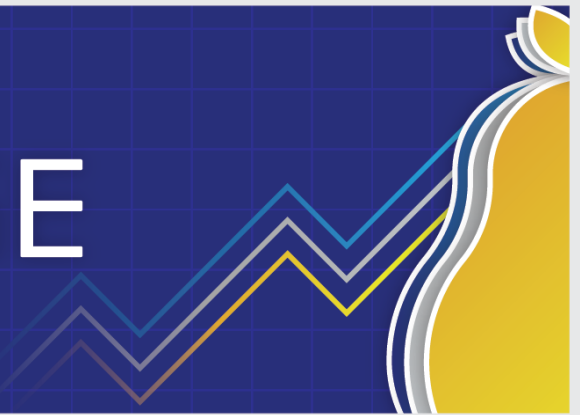


IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE



October 2024 EDITION



[State of Entrepreneurship- The Power of Community and Connection](#)

The Pearland Innovation Hub's flagship event will spotlight the entrepreneurial journey of keynote speaker, Ed Thompson, a seasoned businessman and Texas State Representative, sharing his insights and experiences that have shaped his success. At this event attendees will gain valuable perspectives on the challenges and opportunities in today's entrepreneurial landscape.

[Pearland Innovation Hub](#)



[Business Information Session for Veterans](#)

Join SBA Houston, the UTRGV Veteran's Business Outreach Center and the Brazosport College Small Business Development Center to learn how to help your business start, grow and succeed. Learn about resources available to veteran and military spouses who want to start a business.

[SBDC](#)



[Pearland Chamber of Commerce Monthly Luncheon](#)

Learn straight from high-ranking officials, top executives, and those in the know about topics that effect you and your business. The Pearland Chamber October Luncheon will feature Brazoria County Judge, Matt Sebesta, as he gives remarks on the State of Brazoria County.

[Pearland Chamber of Commerce](#)



[Kickstart Your Marketing Plan](#)

This interactive and fast-paced class is intended for new and existing business owners and marketing managers who want to kickstart their marketing efforts to grow their business with an approach that is achievable, low-cost and effective.

[US Small Business Administration](#)



[VIRTUAL SBA Cybersecurity Summit](#)

The US Small Business Administration hosts a virtual summit where you can discover cutting-edge strategies and solutions from a diverse lineup of experts, including top cybersecurity specialists, business coaches, peer entrepreneurs, Federal and state program managers, and leading corporate technologists. This hands-on guidance is tailored to the needs of small business owners.

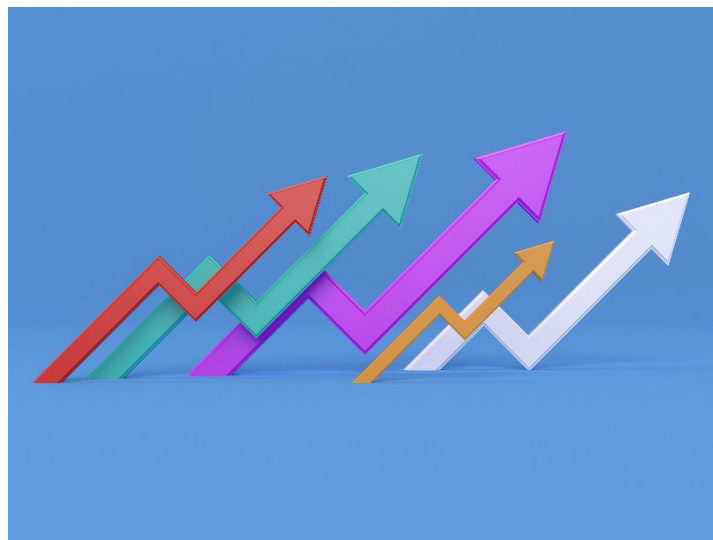
[U.S. Small Business Administration](#)



[Speaking With Impact](#)

This short but impactful session, presented by David Rosenthal of Vysus Group, will introduce you to five key steps that will allow you to shine in the important skill of public speaking. An opportunity will be provided for attendees to practice their public speaking and obtain feedback aimed at improving their skills.

[Small Business Development Center](#)



[Demystifying Venture Capital](#)

This virtual discussion is designed to breakdown the basics of venture capital, providing a clear understanding of how it works, what investors are looking for, and keys to pursuing this type of funding for your business. Session features panelists who are experts in the field and will include Q&A.

[US Small Business Administration](#)

Articles, videos, and everything else

[Key statistics](#) everyone should know about small business in 2024. Small businesses face [challenges in marketing](#) their goods and services despite record-setting consumer spending. Hispanic Heritage Month wraps up this week. Read more about the contributions and economic impact of [Latino businesses](#). What's in a name? [Choosing a memorable name](#) for your startup is crucial for success.

Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

[SCORE Houston](#)