IN THE KNOW: #ADVANTAGE

PROVIDED BY THE PEARLAND CHAMBER OF COMMERCE

May 2025 EDITION



Entrepreneur Insights: From Idea to Impact

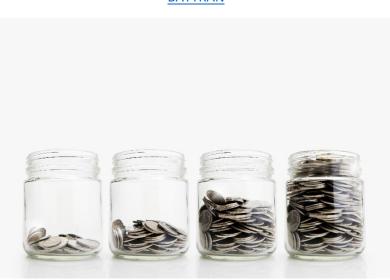
Join the Pearland Innovation Hub for a chat with local entrepreneur Rob Bromley, owner of Rob Ray's Taproom.

Pearland Innovation Hub



2025 State of the Counties

Join BAYTRAN at their premier event featuring Judge Matt Sebesta of Brazoria County, Judge Mark Henry of Galveston County and Commissioner Adrian Garcia of Harris County Precinct 2. The speakers will provide key insights into the challenges, opportunities and developments impacting our communities.

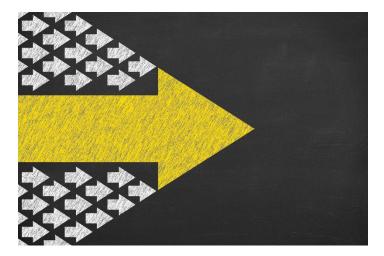


BAYTRAN

Funding Strategy: SBA and SBDC Panel Discussion for Small Business

Join experts from the Small Business Development Center and the Small Business Administration for an engaging panel discussion and audience Q&A on funding options, loans, alternative financing and strategies to secure the capital you need to grow.

Pearland Innovation Hub



The Success Trifecta: Brand. Market. Lead.

If you are ready to grow your business but struggle with how to get customers and stand out from the crowd, this workshop is designed for you. Learn how to build a magnetic brand, market with ease, and turn leads into clients from presenter Marsha Lynn Hudson, EdS Brand and Marketing Strategist.

<u>SBDC</u>



Getting Your Business To Run Itself So You Can Finally Breathe

In this session you will learn how to shift your role from overworked operator to strategic leader, reclaim your time and finally build a business that can run without you. This session, led by Leslie Liondas, CPA, is intended for small business owners who feel stuck in day-to-day operations and are ready to reclaim their time and lead strategically.

<u>SBDC</u>



Learning For a Living

Matthew Neighbors, EdD, Superintendent Galveston ISD presents an engaging lecture that delves into the significance of continuous education and skill development in fostering adaptability and innovation in the workplace. This course will provide practical tips for creating a culture of learning within an organization.

<u>UHCL</u>

Articles, videos, and everything else

Entrepreneurship requires more than a big idea. Uncover the <u>soft skills</u> behind lasting success. From budgeting to bookkeeping, financial know-how is key to long-term business success. These tools can help you boost your <u>financial literacy</u>. Planning to grow your business? Start with these free tools to write a <u>business plan</u> that works. Entrepreneur and innovator, Dave Raggio, tried, failed and finally broke through. <u>Here's</u> what Dave Raggio wishes he knew sooner.

Other Resources

Meet with a SBDC advisor

Apply to join the Pearland Innovation Hub

MBRA Grant Opportunities

SCORE Houston