## IN THE KNOW: ADVANTAGE

PROVIDED BY THE PEARLAND CHAMBER OF COMMERCE

## March 2025 EDITION



Pearland Chamber Monthly Luncheon: The State of Pearland ISD

Learn straight from high-ranking officials, top executives and those in the know about topics that effect you and your business. The Pearland Chamber March Luncheon will feature Superintendent Dr. Larry Berger as he gives remarks on the State of Pearland ISD.

Pearland Chamber of Commerce



Making Memorable First Impressions: The Skill of Impromptu Speaking

Join the SBDC to learn how a structured and prepared approach to questions such as "Tell me about yourself" can be used to confidently and effectively make a strong first impression when meeting people! Geared for business owners who want to learn the skills to make a memorable first impression, this class will feature four speakers from Talking Bull Toastmasters.

<u>SBDC</u>



ChatGPT for Business: Beyond the Basics

This program goes beyond the basics, revealing advanced features and strategies that can transform how you use ChatGPT in your business. This class is geared for business owners and managers who want to explore ChatGPT's more advanced features.

<u>SBDC</u>



Knowledge Series: Google Visibility 101

Discover how customer reviews can supercharge your Google ranking and drive more traffic to your business. In this session we'll break down simple, actionable strategies to turn every review into a powerful tool for boosting your visibility and attracting more customers.

Pearland Chamber of Commerce



Entrepreneur Insights: From Idea to Impact

Join the Pearland Innovation Hub for a chat with local entrepreneur Cecile Reynolds on Women in Business, Family Legacy and Building Success from Boutique to Real Estate.

Pearland Innovation Hub



SCORE Houston Entrepreneur Conference

Join the SBA Houston to celebrate Small Business in Houston with informative workshops and panel discussions that will focus on marketing, finance and business strategy.

<u>SBA</u>

## Articles, videos, and everything else

Tax season is here. Discover expert <u>strategies</u> to keep your small business thriving. It may be time to reevaluate your <u>cost structure</u> to strengthen your business. Workforce participation hasn't rebounded since 2020. Examine the factors behind America's ongoing <u>labor shortage</u> and what it means for the economy. <u>Learn</u> from Esha Chhabra as she challenges business to move beyond profit and embrace a purpose-driven model that changes the world for the better.

## **Other Resources**

Meet with a SBDC advisor

Apply to join the Pearland Innovation Hub

**MBRA Grant Opportunities** 

SCORE Houston