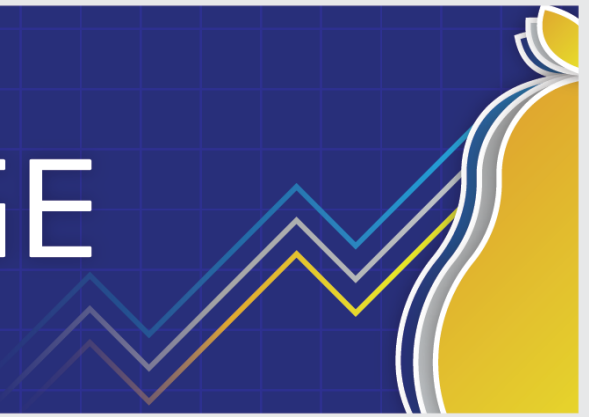


# IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE  
PEARLAND CHAMBER OF COMMERCE



MARCH 2024 EDITION



## [Disaster-Proof Your Business: Hurricane Preparedness and Recovery](#)

This workshop will guide you through the process of creating a disaster recovery plan to mitigate the impact of natural disasters. The knowledge gained from this workshop will empower you to implement best practices, minimize potential losses, support, and safeguard your community during times of crisis.

[Pearland Chamber of Commerce & City of Pearland Emergency Management](#)



### [Red Hat Literacy Luncheon](#)

This luncheon serves as the Adult Education Center's primary fundraiser of the year, drawing over 400 supporters. The proceeds play a crucial role in directly benefiting our adult learners by supporting quality instruction, employment preparation, innovative technology, small business and entrepreneurship initiatives, and workforce certification programs. This luncheon will be held at First Church on March 28<sup>th</sup>.

### [Adult Education Center](#)



### [Pearland Transit Needs Public Meeting](#)

The Houston-Galveston Area Council, in partnership with the city of Pearland, will host three public meetings for Pearland residents to learn about the Pearland Transit Study. Attend A Meeting To: - Learn the status of the Pearland Transit Study, which began in 2022. - View potential transit options within the city and from the city to employment centers. - Share your feedback and opinions about the four possible transit options presented.

### [Houston-Galveston Area Council](#)



### [Coffee with a Cop](#)

Join the Pearland Police Department at Grace Pizza & Shakes on March 20<sup>th</sup> for Coffee with a Cop starting at 9:00 am.

### [Grace Pizza & Shakes](#)



### [Cereal Conversations](#)

Get ready for a morning of networking and insightful discussions at Cereal Conversations! This event will be a series of peer-to-peer discussions to tackle business challenges, brainstorm solutions, and craft strategies to elevate your business.

### [Pearland Chamber of Commerce](#)



### [Pearland Innovation Hub – Monthly Coaching Hours](#)

Join the Pearland Innovation Hub (PIH) for our monthly coaching hours event! Whether you're an aspiring entrepreneur, a seasoned business owner, or just looking for some guidance, our team of experts is here to help.

### [Pearland Innovation Hub](#)



### [How to Expand Your Restaurant Business](#)

During this four-part live webinar series, our restaurant experts will explore various options for expansion, citing best practices used by successful restaurant entrepreneurs. They will also walk you through steps to follow when considering expansion including duplicating your restaurant concept, creating additional concepts, franchising your concept, and more.

### [Small Business Development Center](#)



### [Using AI to Support Sales](#)

Artificial Intelligence is a way to use machines to perform tasks that historically only a human could do. Its recent and widespread use has been a boom for business owners. Attend this live webinar and find out how you can use AI to support sales activities and operations in your business. You'll walk away with ten concrete strategies you can start using immediately that will improve efficiency in your operations. This live webinar is intended for business owners, sales leaders, and sales professionals wanting to explore how they can use AI to support sales.

### [Small Business Development Center](#)



### [Toastmaster Mid-Pearland Hybrid Meeting](#)

Toastmasters Mid-Pearland meets weekly hybrid on Zoom and at the Pearland Chamber of Commerce from 12 – 1:00 pm. Attend meetings where you will regularly practice skills that make you a more confident speaker and leader. These real-world, highly in-demand soft skills will help you advance your career!

### [Toastmasters Mid-Pearland](#)

## Articles, videos, and everything else

How to hire without getting [fooled by first impressions](#). Houston continues to beat the estimates and [adds 100k jobs for the third year in a row!](#) [Autonomous Air Taxis](#) are coming to the Greater Houston Region. If you have a job that requires you to sit for several hours a day, doing [some stretches and exercises while you're at your desk](#) may help you relieve stiffness and stay active. [How to get your ideas to spread](#).

## Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)