

IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE



JUNE 2024 EDITION



[Federal Taxes and Your Employees](#)

Presented by Sheba D. Gonzalez, IRS this seminar will dive into what your responsibilities are when you have employees or independent contractors. Managing payroll and the withholding of taxes will also be discussed.

[Small Business Development Center](#)



[Mind-Body Leadership Connection: Exploring the Impact of Mental Health and Physical Wellbeing](#)

Presented by Christopher Ward, Ph.D., Professor, Department of Psychology. Explore the intricate relationship between mental health and physical well-being, equipping leaders with strategies to promote a holistic approach to employee wellness and productivity in diverse organizational settings.

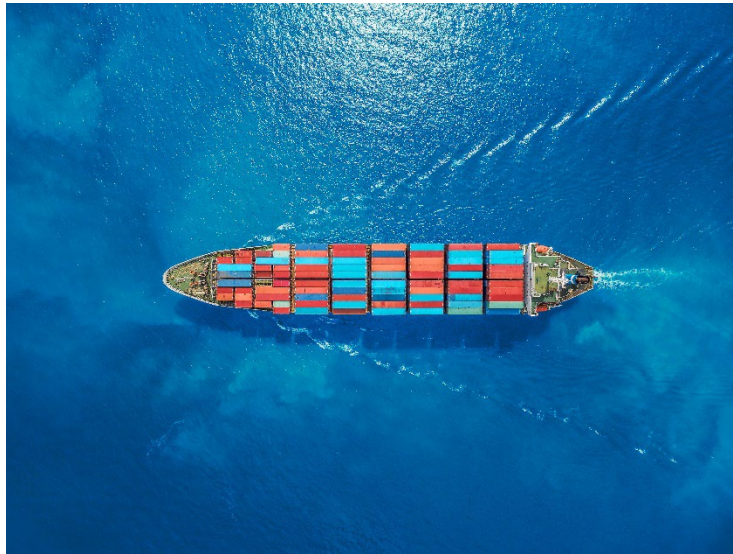
[University of Houston-Clear Lake at Pearland](#)



[The Art of Storytelling: Harnessing the Power of Narrative Communication](#)

Presented by Leslie Gauna, Ph.D., Associate Professor, Bilingual Education/ESL & Multicultural Education, Counseling, Special Education & Diversity. This course explores the essential elements of effective storytelling, teaching students how to craft engaging narratives that resonate with audiences and drive meaningful communication in various contexts.

[University of Houston – Clear Lake at Pearland](#)



[4th Annual State of the Ports Executive Panel](#)

Featuring Roger Guenther, Port of Houston and Rodger Rees, Port of Galveston, this panel discussion will be moderated by BayTran Board Member Timothy, R. Vail, COL (Ret.) of HDR, Inc.

[Bay Area Houston Transportation Partnership](#)



[ToolKit Session by Garay Marketing](#)

ToolKit Sessions make learning leadership tools and skills simple, practical, and powerful. It's a guided step-by-step journey filled with practical leadership tools you can start using the very next day. This training is a simple, systematic coaching and development program that equips leaders at every level with the key tools they need to lead well and solve problems effectively.

[Garay Marketing](#)



[Unlocking Innovation: Harnessing STEM to Empower Tomorrow's Workforce](#)

Presented by L.J. Henderson, M.Ed. MS, Social Advocate and Little STEM Academy Founder. Unlock the potential of STEM disciplines in professional development, enhancing management perspectives with strategic insights into leveraging science, technology, engineering, and mathematics for organizational innovation and sustainable growth.

[University of Houston – Clear Lake at Pearland](#)



[Mastering the Art of Negotiation in Technical Professions](#)

Ipek Bozkurt, Ph.D., CPEM, Program Chair and Associate Professor, Engineering Management Program Learn essential tactics and mindset shifts required to excel in technical negotiations such as contract negotiations and procurement deals. Topics will range from understanding the power of trust to leveraging effective communication techniques, learning how to navigate conflicts, creating win-win solutions in engineering and technology-oriented organizations, and emerging as a confident and skilled negotiator.

[University of Houston – Clear Lake at Pearland](#)



[SEEN\(South East Express Network\)](#)

SEEN(South East Express Networking), Pearland Express Chapter of American Business Women's Association. every 2nd Thursday except in December, at Big Horn BBQ on 288 at 11:15-1pm, \$20 meeting fee (includes lunch)

[Pearland Express Chapter of American Business Women's Association](#)

Articles, videos, and everything else

What is the key to real innovation? [Cross Pollination!](#) A new report finds that the majority of [Gen Zers what to become Entrepreneurs](#). Stay Safe! Tips to protect your business from [scams targeting COVID loan borrowers](#). The 10 best online side hustles of [2024 to earn extra cash](#).

Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

[SCORE Houston](#)