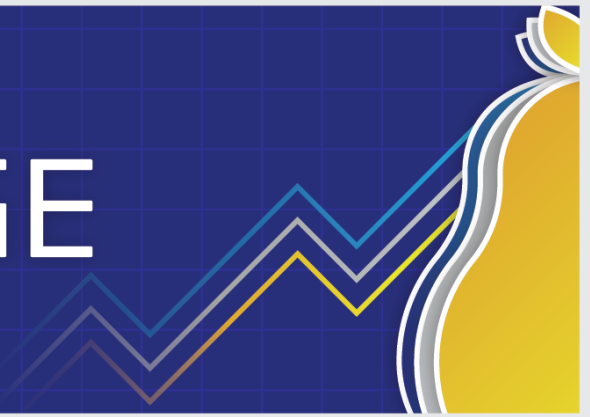


# IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE  
PEARLAND CHAMBER OF COMMERCE



**January 2025 EDITION**



## [Business Breakthrough Conversations](#)

Business Breakthrough Conversations, Topic of the Month: SEO Optimization with guest speaker, Regina Noriega with KONECTU.

[Pearland Innovation Hub](#)



### [State of the Pearland Chamber](#)

Learn straight from high-ranking officials, top executives and those in the know about topics that effect you and your business. The Pearland Chamber January Luncheon will feature Jim Johnson, President CEO of the Pearland Chamber as he gives remarks on the state of the Chamber.

### [Pearland Chamber of Commerce](#)



### [Developing Your Team](#)

Toolkit Sessions make learning leadership tools and skills simple, practical and powerful. Learn how to gauge the needs of your team and know where to provide intentional focus in order to get them where you want them to be.

### [Garay Marketing](#)



### [Get Ready for Tax Season](#)

Join the SBDC for an informative session designed to help individuals and small business owners protect their businesses and stay compliant with the latest tax regulations. Presented by Sheba D. Gonzalez, Stakeholder Liaison with the IRS, this session will focus on business security, 2025 tax updates, and essential tools for maintaining accurate records.

[SBDC](#)



### [2<sup>nd</sup> Annual Live 2 Lead](#)

Live2Lead is a premier leadership and personal growth event, designed to equip your organization with the tools and strategies needed to excel in today's business environment. World-renowned leadership experts will share actionable insights that can immediately impact your company's performance.

[Live2Lead](#)



### [Get Funded in 2025: Building Key Financial Relationships](#)

Join the Pearland Innovation Hub and Third Coast Bank as they explore the critical role of strong banking relationships in securing funding for 2025.

[Pearland Innovation Hub](#)



### [Small Business Success Series – Workforce 101](#)

Presented by Zach Johnson, Business Advisor with Workforce Solutions, attendees will receive a high-level overview of the resources they have available to help and assist small business owners. This session is intended for business owners and managers who want a better understanding of resources available from Workforce Solutions and information on possible funding/grants that may be available for their business.

[SBDC](#)

## Articles, videos, and everything else

Stay ahead of the curve with key small business [trends](#) shaping the landscape in 2025. Prepare for [profits](#) in 2025 by understanding how changes in labor laws, tariffs, and more could shape your cost structure in the year ahead. Is your small business growth stuck? Discover the reason behind it and how to [jumpstart success](#) again. Tune into this TED Talk that explores a pragmatic and hopeful vision for [marketing](#) in the age of AI.

## Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

[SCORE Houston](#)