

IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE

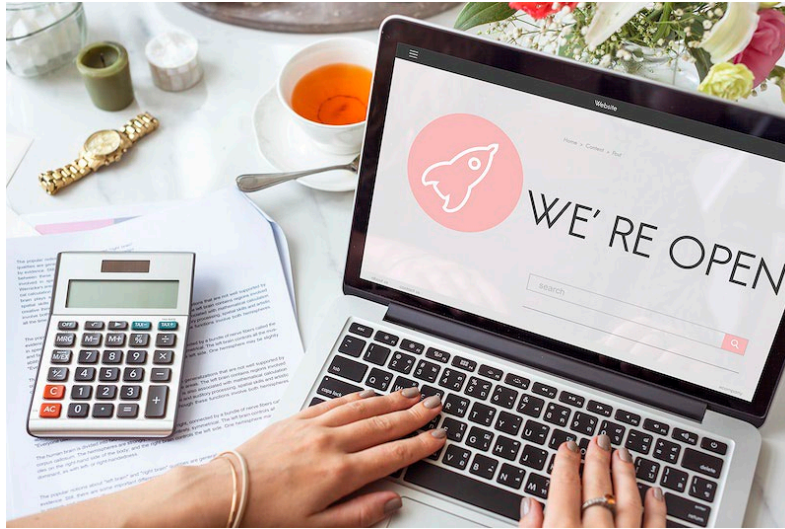
JANUARY 2024 EDITION



[SBA Resources Every Small Business Should Know](#)

This virtual series is packed with information, tips, and techniques needed to help you get your small business started. This session will include an overview of the 4 main areas of service that the SBA provides to small businesses, SBA Houston resource partner contact information, and a brief overview of the SBA Houston website.

[SBA](#)



[Financial Webinar for Small Business Launch & Growth](#)

For all proposed, startup and existing business owners. Plan now to understand the numbers that promote and grow your business success. The webinar prepares you for the “what, how and why” when it comes to understanding the financial needs for your business venture. Know where you stand now and what you need to estimate and analyze the numbers you need, to propel you to sustainable success.

[Houston Community College](#)



[Speed Networking](#)

Join the Pearland Chamber for Speed Networking on January 16th at Saloon Door West. Speed networking provides attendees with the platform to make their 90-second pitch while connecting with other local businesses.

[Pearland Chamber of Commerce](#)



[Pearland Innovation Hub Open House](#)

Join the Pearland Innovation Hub (PIH) Open House for an exciting in-person gathering to explore and learn more about the PIH and their resources for starting your business.

[Pearland Innovation Hub](#)



[From Concept to Cash Flow: A Commercial Real Estate Investment Workshop](#)

Dive into the world of commercial real estate with our workshop! Learn key strategies, property types, and investment insights. From due diligence to financing options, discover the path to success in this dynamic industry with our Speakers Rigoberto Juarez - Global Investment Realty & Andrea Barrios - USA Commercial Loans & Insurance. Perfect for workshop both seasoned investors and beginners.

[Global Investment Realty & USA Commercial Loans & Insurance](#)



[Choosing the Right Business Entity](#)

This virtual series is packed with information, tips, and techniques needed to help you get your small business started. Thinking of starting a business? Don't know what business entity to choose? Join representatives from the SBA Houston District and SCORE Houston to understand which business entity is right for you! In this session you will learn the various legal forms of a business, the opportunities and challenges associated with each business entity, and how owners are paid, taxed, and what type of liability they are exposed to.

[SBA](#) and [SCORE](#)

Articles, videos, and everything else

Why do people succeed? [Find out the 8 secrets to success](#). Five Practical Small Business [New Year's Resolutions for 2024](#). [6 Workplace Trends](#) Leaders Should Watch in 2024. How to Take a [Data-Driven Approach to Employee Engagement](#). How AI Will Change the [Face of Entrepreneurship in 2024](#). [How Gen Z Will Impact Business and Marketing Decisions](#) in 2024.

Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)