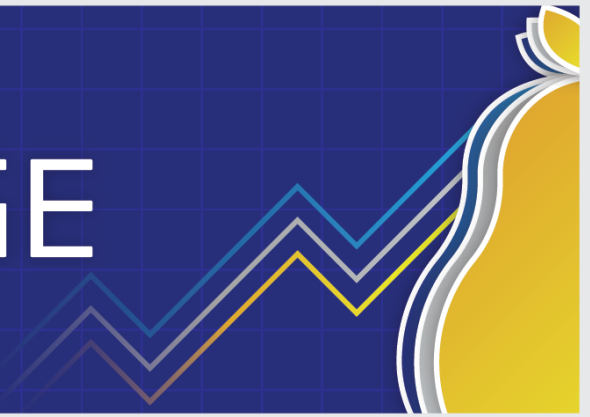


IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE



February 2025 EDITION



[The Power of Us Luncheon: Women Leading & Inspiring Together](#)

Let's celebrate unity on International Women's Day with our empowering luncheon focused on inclusion and empowerment with featured speaker, Mia Gradney, KHOU 11 News Anchor.

[Pearland Chamber of Commerce](#)



[Entrepreneur Insights](#)

From idea to impact, discover how husband and wife Ysela and Ronnie Craig with Nutrition Hub launched a successful business together. Join us for a chat with our local entrepreneurs exploring how they turned ideas into impactful ventures!

[Pearland Innovation Hub](#)



[No Cost Employee Training - Skills for Small Business Workshop](#)

This program focuses on training new and existing full-time employees. It is an ideal program to support small business employers in Texas. Join us for this session and find out how you can apply for the Skills for Small Business grant.

[SBDC](#)



[Finding a Manufacturer to Make Your Product](#)

Join the SBA in this session to learn how the manufacturing process works, how to identify the best type of manufacturer for your product and tips for contracting with a manufacturer. A retail and manufacturing expert will walk you through the basics of contract manufacturing during this class.

[SBA](#)



[Digital Marketing for Small Business](#)

Designed specifically for small business owners, this course provides essential skills and knowledge to help you expand your reach, attract more customers and optimize your online presence.

[University of Clear Lake at Pearland](#)



[Business Breakthrough Conversations](#)

Join the Pearland Innovation Hub as they discuss Simplify and Scale, Systems for Success with Vanessa Grover. Learn how to build systems and processes that save time, reduce stress and position your business for long-term growth.

[Pearland Innovation Hub](#)



[NBCEA Business Luncheon](#)

Join the Northern Brazoria County Education Alliance for a special business luncheon hosted in partnership with Pearland ISD Career and Technical Education Department.

[NBCEA](#)

Articles, videos, and everything else

Stay ahead of the curve with key small business [trends](#) shaping the landscape in 2025. Prepare for [profits](#) in 2025 by understanding how changes in labor laws, tariffs, and more could shape your cost structure in the year ahead. Is your small business growth stuck? Discover the reason behind it and how to [jumpstart success](#) again. Tune into this TED Talk that explores a pragmatic and hopeful vision for [marketing](#) in the age of AI.

Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

[SCORE Houston](#)