

# IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE  
PEARLAND CHAMBER OF COMMERCE

APRIL 2024 EDITION



## [IRS Small Business Tax Workshop](#)

Hear directly from the IRS what you need to know to gather, organize, and file your federal taxes as a new business owner. If you recently opened a business this workshop will give you a head start to keep current with your tax obligation.

## [Small Business Development Center](#)



### [How to do Business with the City of Pearland](#)

On April 29<sup>th</sup>, discover valuable insights, tips, and resources on navigating the procurement process and building successful partnerships with the City of Pearland.

[Pearland Chamber of Commerce & City of Pearland](#)



### [How to Track Your Business Success](#)

This online seminar will give details on how to enhance customer satisfaction and performance in your business by diving into Key Performance Indicators (KPIs) and Net Promoter Score (NPS), essential tools for measuring success and improving business success.

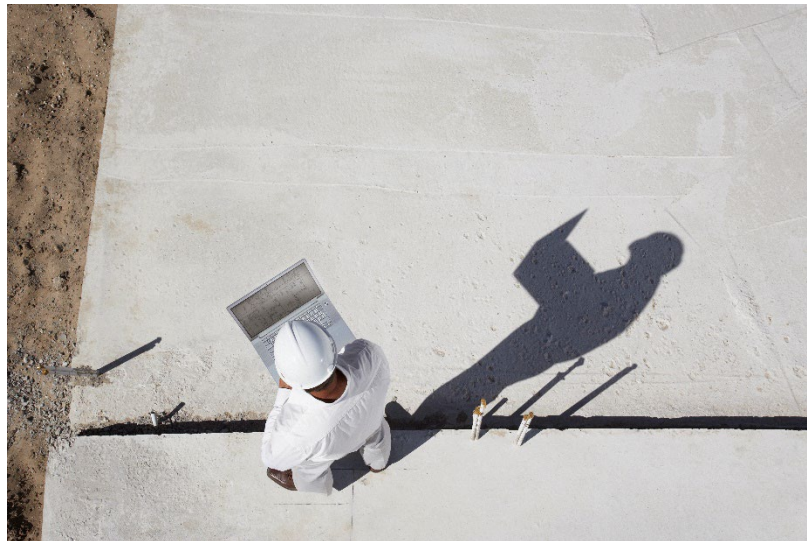
[Pearland Chamber of Commerce](#)



### [Knowledge Series: What DEI Implementation Really Looks Like](#)

A transformative training led by Noel Cardenas, Senior Vice President and CEO of Memorial Hermann SE and Pearland, with firsthand experience in fostering diverse, equitable, and inclusive workplaces. Discover actionable insights and strategies tailored for small businesses, grounded in real world applications and the speaker's unique perspective.

[Pearland Chamber of Commerce](#)

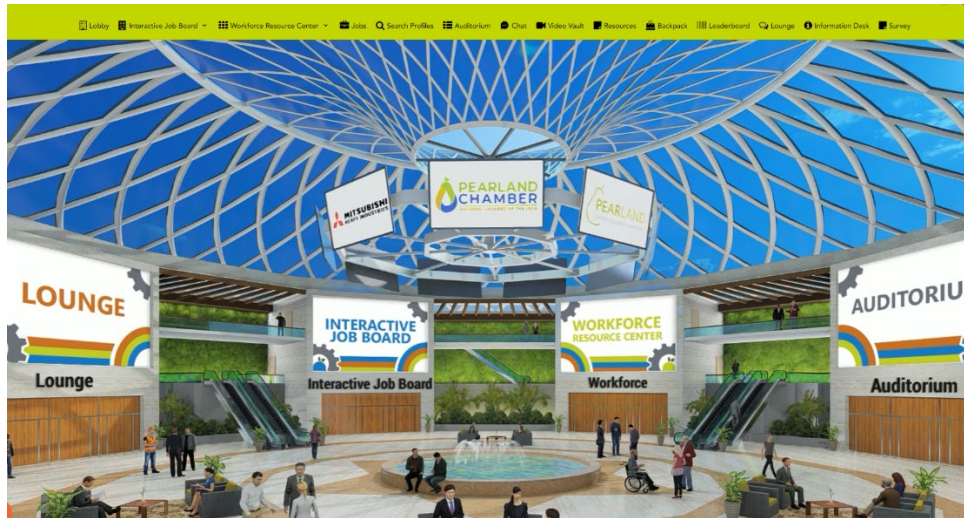


### [Employee Vs. Independent Contractor – What the Employer Needs to Know](#)

As a business owner, classifying employees and independent contractors incorrectly can result in your business owing additional taxes and can trigger penalties for overtime wages, or even regular wages owed. During this session, we will discuss the final ruling from the Department of Labor for how to classify a worker as an independent contractor or employee. Enforcement of this rule began on March 11, 2024. If you use independent contractors in your business, register now and learn how to protect your business in this complicated employment law issue.

[Pearland Chamber of Commerce](#) & [Small Business Development Center](#)





### [Grow Your Business with WorkInPearland.com](https://www.workinpearland.com)

Join us for a webinar on WorkInPearland.com, Pearland's comprehensive job board and workforce resource center. This webinar will explore how to setup your company's virtual booth, navigate the website, and leverage WorkInPearland.com to find local talent in the region.

### [WorkInPearland](https://www.workinpearland.com)



### [Networking 101](#)

Networking 101 will equip you with the essential skills and strategies to master the art of networking to help you expand your professional circle, advance your career and grow your business.

### [Pearland Chamber of Commerce](#) & [Garay Marketing](#)



### [Bayou Microfund Information Session](#)

Join the Pearland Innovation Hub (PIH) and the Kiva Houston Hub, powered by Bayou Microfund, for an informative presentation about 0% interest, no fee crowdfunded Kiva microloans for US entrepreneurs.

### [Pearland Innovation Hub](#)

## [Articles, videos, and everything else](#)

9 must read [business books for 2024](#). Is the US ready for an 32-hour work week? [Senate hearing weighs pros and cons](#). 8 Tips for avoiding [conflict in email](#). Rethinking traditional metrics of workplace success can help you [stay true to your purpose while continuing to perform at a high level](#). 15 networking tips to [find your next job](#).

## [Other Resources](#)

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

