



MARCH 2025 EDITION

The Voice of Business

The Pearland Chamber of Commerce hosted Pearland Day in Austin last month. Pearland made a strong impact at the Capitol for Pearland Day in Austin, with nearly 100 individuals advocating for our community and connecting with key decision-makers.

Additionally, in March, the Chamber spoke in favor of the renaming of two roads in honor of David Wagner and HCA Houston Healthcare Pearland. David, who passed away last fall, was an instrumental part of the community and our organization. The Chamber thanks our Mayor, City Council and City staff for making this happen.

Click Here to hear staff remarks to City Council at the [March 10](#) and [March 24](#) meetings.

Employment Situation

The February 2025 Houston Area Employment Situation report, released by Workforce Solutions – Gulf Coast, shows that Pearland continues to maintain one of the lowest unemployment rates in the region at 4.0%, a slight increase from 3.9% in January. Brazoria County's unemployment rate stands at 4.5%, while the Houston MSA reports an overall unemployment rate of 4.5%, which is above both the state (4.1%) and national (4.0%) averages. The region experienced a moderate gain in employment, adding 15,200 jobs over the month; however, several sectors posted losses, including Professional and Business Services (-1,300), Manufacturing (-900), and Trade, Transportation, and Utilities (-500), reflecting broader economic caution.

[Click Here for full employment report](#)

Sales Tax Update

The City of Pearland receives updates on sales tax collection from the state. Sales Tax collections are a great tool to evaluate the local economy. The report is always from two months prior, so the most recent report reflects January's numbers. The total net collections increased compared to the previous January by \$77,639 and is 5.2% above the city's adopted annual budget. The current period collections compared to last year are down 2.7%. Page 2 of the report compares Pearland to other cities across the state.

[Click here for the report](#)

Pearland Innovation Hub

Pearland Innovation Hub (PIH) continues to promote their online platform, which is designed to supercharge your small business journey. The program has already grown to over 200 businesses. Features of the platform include:

- **Continued Learning Webinars:** Sharpen your skills and stay ahead of the curve with informative online workshops delivered by industry experts.
- **Grants Database:** Discover funding opportunities perfectly suited for your business needs.
- **Exclusive 1:1 Technical Assistance:** Free for Pearland businesses and residents, get paired with vetted professionals for 10 hours of tailored advice. Need a website revamp? A marketing guru? Our technical assistance program has you covered.

Also, save the date for the Pitch Competition on May 8.

[Click Here to become a member of the Pearland Innovation Hub for FREE](#)

Development in Pearland

The Pearland Economic Development Corporation supported the Edge Industrial Park through infrastructure and site development. This project, located at SH 35 and McHard, will bring 200,000+ sq. ft. of flex space for manufacturing, office and warehouse.

[Click Here to see the PEDC LinkedIn Post About the Project](#)

The Chamber also had five Ribbon Cutting in the month of February. Ribbon Cuttings are a great opportunity to meet new members and learn about their company:

- [Iguanas Ranas Cantina](#)
- [Burns and McDonnell Construction Academy](#)
- [Jamburritos](#)
- [The Davenport Foundation](#)
- [MedCoShare](#)
- [Fyzical Therapy & Balance Centers](#)

Small Business Development Center

The San Jacinto College Small Business Development Center has held an office at The Commerce Center since 2009. The SBDC Team provides free qualified and confidential advising, tools, resources and information for small businesses and startups to set them on the path to success.

[Click Here to meet the SBDC Team](#)

Chamber Report

The Chamber is excited to host the **1st Annual Grand Dinner** on **April 25!** This community-wide event will celebrate the charm and history of **Historic Old Townsite Pearland** with an evening of dinner, drinks, and entertainment.

In addition, we are now accepting nominations for the **Emerging Business of the Year Award**, which will be presented during **Small Business Week**. Help us recognize a local business that's making an impact!

We are excited to continue **Influenced by the Chamber**, a new initiative designed to amplify your business's visibility through the power of our community influence. As leaders in the business community, we leverage our extensive social media reach and strong local connections to showcase and promote businesses like yours. Best of all, this program is completely free to participate in!

[Click here to learn more about the Grand Dinner](#)

[Click here to nominate a business for the Emerging Business of the Year Award](#)

[Click here to submit your business to be influenced](#)