

# JUNE 2024 EDITION

# The Voice of Business

The Chamber recently hosted Congressman Al Green on June 17. The meeting provided an opportunity for businesses to learn more about the MBDA program.

In partnership with BAYTRAN and the Alvin-Manvel Area Chamber of Commerce, we are hosting a Conversation and Coffee with Congressman Troy Nehls on August 20. This free event will take place at Alvin Community College. The event is free to attend but RSVP is required.

The Pearland Chamber of Commerce's Governmental Relations Committee will be hearing a presentation from Alvin ISD at our July 12 committee meeting. Additionally, we are excited to welcome Superintendent Carol Nelson as our keynote speaker for our September 19 luncheon.

Click here to learn more about the MBDA program

Click here to RSVP for the Conversation and Coffee with Congressman Troy Nehls

Click here to RSVP for the September 19 luncheon with Alvin ISD Superintendent Carol Nelson

# **Employment Situation**

The May 2024 Houston Area Employment Situation that was released by Workforce Solutions – Gulf Coast shows Pearland has the lowest unemployment percentages in the region **(3.4%, up from** last month's 3.3%). Brazoria County's unemployment is 4.0%. The Houston region's unemployment is currently 4.2%, while the national average is 3.9% (page 16 of the report). The report shows growth in primary areas like Leisure and Hospitality and Trade, Transportation and Utilities.

# Click Here for full employment report

# Sales Tax Update

The City of Pearland receives updates on sales tax collection from the state. Sales Tax collections are a great tool to evaluate the local economy. The report is always from two months prior, so the most recent report reflects April's numbers. The total net collections increased compared to the previous April increased by \$156,610 or 4.7% and is 4.0% behind the city's adopted annual budget. Page 2 of the report compares Pearland to other cities across the state.

# Click here for the report

# Pearland Innovation Hub and Development in Pearland

On July 1, the Pearland Chamber of Commerce is now operating the Pearland Innovation Hub. This is a comprehensive resource for innovation, entrepreneurs, and small business growth. The Pearland Innovation Hub will have multiple events over the coming months including conversations on creating a business and obtaining access to capital.

There have been new permits pulled according to the City of Pearland's Active Commercial Permits website. HTeaO pulled a permit for 1234 Broadway St. This and many more are highlighted on the website.

The Chamber also held multiple Ribbon Cuttings in the month of June including:

- <u>Cynfit Integral Fitness</u>
- Memorial Hermann
- <u>Kendra Scott</u>
- <u>160 Driving Academy</u>
- Handyman Connection

Click here to RSVP for the Entrepreneur Insights with David Graham (Pearland Innovation Hub Program)

Click here to RSVP for Funding Strategies (Pearland Innovation Hub Program)

# Click here for Active Permits Map

#### **Small Business Development Center**

The San Jacinto College Small Business Development Center has held an office at The Commerce Center since 2009. The SBDC Team provides free qualified and confidential advising, tools, resources and information for small businesses and startups to set them on the path to success.

# Click Here to meet the SBDC Team

#### **Chamber Report**

Our next monthly luncheon is on July 18. The topic is Pearland's Mental Health Connection: Statewide Issues and Local Solutions Monthly Luncheon. We continue to believe this is an important conversation and aim to see a mental health facility funded in Brazoria County.

The Chamber is also partnering with the Brazoria County Hispanic Chamber to help businesses become HUB Certified. This certification is a great tool for businesses to elevate their opportunities in procurement.

The Chamber will not be producing a Lineup this month

Please click here to RSVP for the July 18 luncheon

Click here for the flyer on the HUB Event