



AUGUST 2024 EDITION

The Voice of Business

The Pearland Chamber of Commerce strongly supports the Alvin ISD Bond for November 2024, recognizing its critical role in addressing the district's growth and enhancing educational facilities. The Board of Directors unanimously approved supporting the bond at their August 23 meeting, and the Chamber encourages all members and their employees to actively support and vote in favor of the bond to further strengthen our community's future. Please use the link below for more information.

The Chamber is also partnering with the Alvin-Manvel Area Chamber and Baytran for a conversation and coffee with Congressman Troy Nehls on September 3. The event is free but RSVP is needed. Sponsorships are available and we are thankful for the current sponsors of Alvin Community College, A&A Cleaning, and the Pearland Regional Airport.

Our annual Elected Officials Meet and Greet is scheduled for September 25 from 6pm to 7:30pm at the University of Houston-Clear Lake at Pearland. This annual event is an excellent opportunity to connect business with our elected officials. We anticipate over 30 elected officials attending. The event is free to attend, and sponsorships are available. Thank you to our current sponsors: A&A Cleaning, Comcast Business, University of Houston-Clear Lake at Pearland, and Vaughan Interest Inc.

[Click here to learn more about the Alvin ISD Bond](#)

[Click here to RSVP for the Conversation with Congressman Troy Nehls](#)

[Click here to RSVP for the Elected Officials Meet and Greet](#)

Employment Situation

The July 2024 Houston Area Employment Situation, released by Workforce Solutions – Gulf Coast, reports that Pearland continues to have one of the lowest unemployment rates in the region at 3.9%, though this represents a slight decrease from last month's 4.1%. Brazoria County's unemployment rate is at 5.0%. Across the Houston region, the unemployment rate is currently 4.3%, slightly higher than the national average of 4.1. The report attributes the regional increase in unemployment primarily to seasonal job losses in sectors like Government, Private Education and Health Services, and Professional and Business Services, further exacerbated by Hurricane Beryl's impact on the area.

[Click Here for full employment report](#)

Sales Tax Update

The City of Pearland receives updates on sales tax collection from the state. Sales Tax collections are a great tool to evaluate the local economy. The report is always from two months prior, so the most recent report reflects June's numbers. The total net collections increased compared to the previous June by \$3,864 and is .3% behind the city's adopted annual budget. The current period collections compared to last year are up 0.1%. Page 2 of the report compares Pearland to other cities across the state.

[Click here for the report](#)

Pearland Innovation Hub

Pearland Innovation Hub (PIH) is thrilled to announce the launch of their brand new online platform through HUUB, which is designed to supercharge your small business journey.

- **Launching on September 4**, the Pearland HUUB platform offers a treasure trove of resources to help you thrive:
- **Continued Learning Webinars:** Sharpen your skills and stay ahead of the curve with informative online workshops delivered by industry experts.
- **Grants Database:** Discover funding opportunities perfectly suited for your business needs.
- **Exclusive 1:1 Technical Assistance:** Get paired with vetted professionals for 10 hours of tailored advice. Need a website revamp? A marketing guru? Our technical assistance program has you covered

[Click here to pre apply and get notified when the platform is officially open](#)

Development in Pearland

There have been new permits pulled according to the City of Pearland's Active Commercial Permits website which is linked below. This tool is great for knowing new construction projects in our community.

The Chamber also held multiple Ribbon Cuttings in the month of August including:

- [WhiteWater Express Car Wash](#)
- [Pizza Inn](#)
- [A&E Beauty LLC](#)
- [Houston Swim Club](#)
- [Link2Labs](#)
- [CURA4U](#)

The Old Town Revitalization Plan is underway. This is a unique opportunity to help shape the future of our community, and your feedback is invaluable. Please take a moment to complete the survey and share your thoughts on the vision for this area. We also encourage you to forward this survey to others within your company or organization who may have valuable insights to contribute.

[Click here for Active Permits Map](#)

[Click Here for Survey](#)

Small Business Development Center

The San Jacinto College Small Business Development Center has held an office at The Commerce Center since 2009. The SBDC Team provides free qualified and confidential advising, tools, resources and information for small businesses and startups to set them on the path to success.

[Click Here to meet the SBDC Team](#)

Chamber Report

The Chamber luncheon schedule is packed for the remainder of the year!

- [September 19](#) – The State of Alvin ISD with Superintendent Carol Nelson
- [October 16](#) – The State of Brazoria County with Judge Matt Sebesta
- [November 14](#) – The Pearland Economic Development Corporation update with President Matt Buchanan.
- December 12 – We are holding this date for a state legislative update.

Also, Save the Date of October 29 for Taste of Pearland at the KC Hall in Pearland! We will have over 30 restaurants showcasing their amazing food and drinks.