

Member Guide

SERVE BUSINESS. PROMOTE GROWTH. EMPOWER COMMUNITY.



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OUR PLATINUM MEMBERS



*Listing as of 1/28/2026



SIGNATURE EVENTS

ANNUAL BANQUET

The Chamber's Annual Banquet and Meeting will highlight the Board of Directors, Chamber Chair, Ambassador, Business, Citizen and Member of the Year. Banquet attendance is between 400-500. This event is held on the fourth Thursday of January.

TASTE OF PEARLAND

The Pearland Chamber will host the Annual Taste of Pearland. With numerous local restaurants represented, this event welcomes more than 1,000 people annually.

UGLY CHRISTMAS SWEATER GOLF TOURNAMENT

The Pearland Chamber Golf Classic is the area's best golf outing. This event presents a great opportunity to promote your business in a casual setting. Various sponsorships are available starting at a single player. Over 200 attend.

ELECTED OFFICIALS RECEPTION

The public is invited to the Annual Elected Officials Reception hosted by the Pearland Chamber of Commerce. As a constituent you are a key player at persuading a politician to see the interest of the community; therefore, take this opportunity to let your voice be heard in a casual atmosphere with your elected officials.

PEARLAND DAY IN AUSTIN

Pearland Day in Austin is an annual trip to Austin and is a coordinated partnership between stakeholders in Pearland including City of Pearland and Pearland ISD.



ONGOING EVENTS

MEMBER ORIENTATION

Membership Orientation is designed to provide an in-depth overview of the Chamber's goal and objectives.

Staff Liaison:

Patricia Barboza, Director of Membership



MONTHLY LUNCHEONS

The Pearland Chamber luncheons are your source for up to the minute information regarding local, state and national issues. Learn straight from high-ranking officials, top executives and those in the know about topics that affect you and your business. Luncheons are conveniently located at locations around town. Attendance is usually between 150-400.

Staff Liaison:

Leslie Esqueda, Director of Events

FIRST FRIDAY'S NETWORKING EVENT

PRESENTED BY A&A CLEANING SERVICES

Pearland's premier networking event with no agenda or program, just networking. Business introductions are streamed on Facebook Live. You can enjoy light snacks and beverages while you meet your next best client. All community business professionals, prospective members and Chamber members are encouraged to attend with a friend. Over 100 business professionals attend monthly.

Staff Liaison:

Jenn Garoutte, Engagement Coordinator

RIBBON CUTTINGS

The Pearland Chamber hosts almost 80 Ribbon Cuttings annually. Ribbon cuttings are a way to welcome a new member to the Pearland Chamber. With about 20 in attendance, you meet Chamber leadership, Ambassadors and maybe even the Mayor. Your ribbon cutting is streamed on Facebook Live and photographed. The picture and videos are uploaded to the Pearland Chamber Facebook page.

Staff Liaison:

Patricia Barboza, Director of Membership

SMALL BUSINESS MEET UP

Connect with the vibrant small business community and discover new opportunities for growth and collaboration. These events are hosted monthly at various member locations both in the morning and evening.

Staff Liaison:

Leslie Esqueda, Director of Events

ONGOING EVENTS

KNOWLEDGE SERIES

As part of the Pearland Chamber's In the Know brand, The Knowledge Series is a quarterly educational series featuring relevant topics that will help navigate and impact business.

Staff Liaison:

Jennifer Berti, Vice President



SMALL BUSINESS WEEK

Pearland Chamber of Commerce celebrates National Small Business Week with over 11 events including networking events, virtual seminars, in-person workshops and more.

Staff Liaison:

Leslie Esqueda, Director of Events

MEET & GREETs

This program invites newly elected officials or stakeholders (ex. City Manager) to a reception where businesses can engage with individuals.

Staff Liaison:

Jim Johnson, President/CEO

CANDIDATE BOOTCAMP

Candidate Bootcamp is being planned to provide a pathway for leaders to learn about opportunities as an elected official.

Staff Liaison:

Jim Johnson, President/CEO

THE POWER OF US LUNCHEON

The Power of Us Luncheon is hosted in partnership with the City of Pearland. This event is focused on recognizing women in business and is hosted in March as part of Women's History Month.

Staff Liaison:

Jennifer Berti, Vice President

COMMITTEES & PROGRAMS

AMBASSADORS

Ambassadors are a group of volunteers acting as liaisons for the Pearland Chamber of Commerce to the Pearland area for the purpose of promoting member participation and good will within the Chamber's framework. For information on one of the most essential Chamber programs, contact the staff liaison.

Staff Liaison:

Raquel Hammond, Director of Finance

COMMUNITY ENGAGEMENT BUSINESS COUNCIL

Pearland's Community Engagement Business Council is a Partnership coalition of companies and nonprofit partners in Pearland in the areas of cultivating talent for our community. The purpose of the committee is to share best practices in workforce, Celebrate Success of companies and organizations who are doing great work in this space and Inspire Action to participants, members, and the community at large to ensure we have a unified community with thriving businesses and extraordinary quality of life.

Staff Liaison:

Jim Johnson, President/CEO

GOVERNMENTAL RELATIONS

The Governmental Relations team works to boil down Pearland business issues into a Public Policy so that a synopsis can be presented to our Local, State and Federal lawmakers. Each month the committee hears from elected officials and others that can provide insight into the workings of our local, state and national government. The Governmental Relations Team meets on the second Friday monthly at 9:30 am.

Staff Liaison:

Jim Johnson, President/CEO

HEALTHCARE INDUSTRY COMMITTEE

The Healthcare Industry Committee is a collaboration of healthcare industry professionals dedicated to advancing patient care and healthcare services in Pearland. This closed committee actively engages in dissecting and addressing a wide range of topics, from mental health to access to care. Members of this committee must be a healthcare provider.

Staff Liaison:

Jim Johnson, President/CEO



COMMITTEES & PROGRAMS

TRANSPORTATION COMMITTEE

Transportation focuses on getting around in Pearland. Learn about transportation issues and scheduled improvements directly from those making the changes. The mission is to maintain active involvement in surface, rail, air, marine and other modes of transportation to enhance regional commerce.

Meetings are bi-monthly on the fourth Monday at 2:00 pm.

WORKFORCE DEVELOPMENT

The Workforce Development Committee in partnership with the Pearland Economic Development Corporation provides a forum where business, education, and community work together to successfully recruit, develop and retain Pearland's workforce.

Staff Liaison:

Jennifer Berti, Vice President

PEARLAND YOUNG PROFESSIONALS

The Young Professionals committee seeks to foster and empower Young Professionals between the ages of 21-40 who work or reside in the Pearland region by providing networking, career development, leadership, and civic engagement opportunities. This committee meets on the third Wednesday monthly and is open to any Young Professional that would like to attend, contact the staff liaison.

Staff Liaison:

Leslie Esqueda, Director of Events



**Committee meetings are held monthly at the Pearland Chamber. Members must meet with the staff liaison before attending a meeting and attend committee orientation.*



Pearland

INNOVATION HUB

Our Mission

We support Pearland, Texas' small business community by providing entrepreneurs, startups and small businesses the resources they need to start, scale and succeed.

Our Platform

Connect and engage with entrepreneurs, startups, investors, advisors, corporate partners, and service providers who can help take your company to the next level or collaborate on your next investment or venture.

Our Ecosystem

Our community features hundreds of the fastest growing and most innovative startups, entrepreneurs and small businesses in Pearland, surrounded by the resources they need to thrive.



Contact Information:

Tania Monroy, Navigator
tmonroy@pearlandinnovationhub.com

Carolina Bigerna, Project Coordinator
cbigerna@pearlandinnovationhub.com

Events Hosted by the PIH

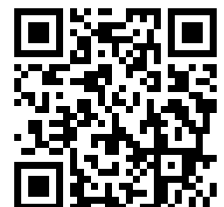
Morning Brew Connections

Funding Strategies

Entrepreneur Insights

Business Breakthrough Conversations

Scan the QR code to visit their website





WORK IN PEARLAND

A virtual immersive and interactive website launched by the Pearland Chamber of Commerce and Pearland Economic Development Corporation. Register today to view local jobs, regional training programs, workforce supportive services and workforce ecosystem partners in the region.

Showcase Your Talent

Explore career opportunities year round and showcase your talent and experience to employers. Attend live virtual events twice a year.



Contact Information:

Jennifer Berti, Vice President
Jennifer.Berti@PearlandChamber.org

Mou Sarkar, Workforce Director
Pearland Economic Development Corp.
msarkar@pearlandedc.com

WorkinPearland Job Fair

A program that is an in-person job fair with over 700 attendees and nearly 100 businesses.

Scan the QR code to
visit their website



Additional Resources



THE BIG 3

Pearland Data Report

The Pearland data report provides a detailed analysis of various aspects of Pearland, Texas, including demographics, economy, housing, and trade.

The Advantage

A newsletter that focuses on developing members network via educational events and topics of interest in Pearland and the surrounding area.

The Lineup

A snapshot newsletter that highlights the upcoming month's Chamber events and programs in and around Pearland.



THE BIG BOOK

An upper-level benefit that provides free advertisements twice a year in the form of an electronic big book of advertisements.

INFLUENCED BY THE CHAMBER

The Chamber of Influence Campaign is an initiative of the Pearland Chamber meant to support and elevate businesses by providing them with visibility and influence through the Chamber's social media platforms to reach thousands of local business supporters. They can do this by submitting information that highlights the strengths and functions of their business.

Members can submit to be influenced by the Chamber as early as 30 days after joining! Scan the QR Code for the submission form





MEMBERSHIP OPPORTUNITIES

ENGAGE AND EXPLORE

BRONZE

PLANTING THE SEEDS OF OPPORTUNITY

\$400 Annually

BENEFITS

- ✓ 1 Event Ticket
- ✗ Marketing Blast
- ✓ \$50 Sponsorship Credit
- ✓ Essential Exposure

CONNECT AND COLLABORATE

SILVER

GROWING CONNECTIONS THAT MATTER

\$1500 Annually

BENEFITS

- ✓ 16 Event Tickets
- ✓ 1 Marketing Blast
- ✓ \$250 Sponsorship Credit
- ✓ Enhanced Exposure

LEAD AND LEVERAGE

GOLD

ROOTED IN LEADERSHIP AND GROWTH

\$3000 Annually

BENEFITS

- ✓ 32 Event Tickets
- ✓ 2 Marketing Blast
- ✓ \$750 Sponsorship Credit
- ✓ Pro Exposure

ADVOCATE & IMPACT

PLATINUM

ADVOCATING FOR PEARLAND'S PROSPERITY

\$6000 Annually

BENEFITS

- ✓ 48 Event Tickets
- ✓ 3 Marketing Blast
- ✓ \$1750 Sponsorship Credit
- ✓ Premier Exposure

TICKETS ARE GOOD FOR MONTHLY LUNCHEONS, KNOWLEDGE SERIES PROGRAMS, POWER OF US LUNCHEON, AND YP PROGRAMS. RIBBON CUTTINGS ARE \$150. SPONSORSHIP CREDITS MAY BE APPLIED TOWARD THIS COST.

Essential Exposure

- Enhanced web directory listing
- Printed directory listing
- Materials displayed in lobby
- One Influenced by the Chamber Social Media Post
- Opportunity for branded collateral in Ribbon Cutting Bags.

Enhanced Exposure

- Two web directory categories
- Company Name Included in Event Programs
- Tee Box Sign at Golf Tournament
- Membership plaque with company name
- Full Page Advertisement in our semi-annual digital book
- Plus all the Essential exposure

Pro Exposure

- Logo Name Included in Event Programs
- Logo in Lobby of Chamber
- Logo on Weekly Emails
- Second location listed
- Plus all the Enhanced exposure

Premier Exposure

- Logo Included on www.PearlandChamber.org
- Logo Included on All Chamber Emails
- Logo on Signage at Chamber Events
- Recognition on Program Power Points
- Logo on Chamber Printed Distributions including Directory and Event Listing
- Plus all the Pro exposure

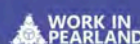
ANY QUESTIONS? GET IN TOUCH WITH US!

PATRICIA BARBOZA

Director of Membership

281-485-3634

Patricia.Barboza@PearlandChamber.org



THESE ARE SOME OF THE COMMITTEES AND PROGRAMS OFFERED THROUGH THE CHAMBER FOR MEMBER PARTICIPATION.

STRATEGIC PLAN 2026 - 2028



BUSINESS

Advance Pearland's position as the catalyst for business growth, innovation, and opportunity.

COMMUNITY

Strengthen Pearland as the community of choice.

TALENT

Cultivate, retain, and champion a diverse workforce

CHAMBER FACILITY

Develop a next-generation Chamber facility that embodies connectivity, innovation, and community leadership.

CONNECT

Strengthen sector partnerships to foster collaboration among key industries.

Expand the Chamber's role as a trusted source of data and business information.

Bridge geographical, social, and political divides through neutral convenings.

Expand communication channels to reach the community.

Strengthen the Workforce Development Committee as a collaborative partnership with PEDC, businesses, schools, and higher education to align workforce needs and talent development.

Maintain and expand the WorkInPearland.com platform to serve employers and job seekers.

Conduct a member-wide survey on desired functionality and accessibility.

Position the new facility as a hub for networking, innovation, and community engagement.

ADVOCATE

Lead unified business advocacy on infrastructure, taxation, housing, and workforce policy.

Maximize influence and impact of advocacy trips.

Drive policies that enhance Pearland's quality of place, housing, and amenities.

Communicate the economic value of quality-of-life investments to local leaders

Support state and local funding for PK-12, higher education, and workforce training.

Champion policies and partnerships that expand access to mental health resources and strengthen workforce resilience.

Partner with stakeholders, elected officials, and developers to ensure the facility aligns with the community growth.

Demonstrate Chamber commitment to local quality-of-place initiatives through reinvestment.

INNOVATE

Grow and sustain the Pearland Innovation Hub as a center for entrepreneurship and innovation.

Collaborate with key stakeholders to advance business - to - business connections.

Continue to utilize the Pearland Innovation Hub to encourage local entrepreneurship.

Gather Young Professionals feedback on community design and amenities.

Launch data-driven programs addressing evolving labor trends and employer needs.

Develop leadership readiness and soft-skills programs for students and young professionals.

Design a facility emphasizing sustainability, technology readiness, and collaborative workspaces.

Evaluate shared-space or co-location opportunities with entrepreneurial and educational partners.

CATALYZE

Partner with the PEDC on business diversification and expansion efforts.

Leverage BizConnect insights to strengthen business retention and expansion outcomes.

Collaborate with PEDC and city partners on redevelopment and public realm enhancements

Expand Community Engagement Business Council initiatives into community leadership training and belonging programming.

Lead advocacy and convening for Old Townsite and Depot District redevelopment — aligning business activation, small business incubation, and placemaking efforts.

Expand Leadership Pearland and Young Professionals programs.

Introduce a High School Leadership Academy pilot.

Support employer-based internships and mentorships.

Collaborate with businesses to identify opportunities to retain talent within the community.

Form an ad hoc Facility Committee to guide planning and feasibility.

Use proceeds from the FM 518 right-of-way acquisition to seed capital project funding.

SERVE BUSINESS. PROMOTE GROWTH. EMPOWER COMMUNITY.

QUESTIONS? CONTACT OUR TEAM

JIM JOHNSON, CCE, IOM
PRESIDENT/CEO

Jim.Johnson@PearlandChamber.org

JENNIFER BERTI
VICE PRESIDENT

Jennifer.Berti@PearlandChamber.org

RAQUEL HAMMOND
DIRECTOR OF FINANCE

Raquel.Hammond@PearlandChamber.org

PATRICIA BARBOZA
DIRECTOR OF MEMBERSHIP

Patricia.Barboza@PearlandChamber.org

LESLIE ESQUEDA, IOM
DIRECTOR OF EVENTS

Leslie.Esqueda@PearlandChamber.org

JENN GAROUTTE
ENGAGEMENT COORDINATOR

Jenn.Garoutte@PearlandChamber.org



Contact Information :

 281-485-3634

 PEARLANDCHAMBER.ORG

 6117 BROADWAY ST. PEARLAND, 77581