



PEARLAND
CHAMBER

NATIONAL CHAMBER OF THE YEAR

「SPONSORSHIP GUIDE」

2024

SERVE **BUSINESS.**

PROMOTE **GROWTH.**

EMPOWER **COMMUNITY.**

www.PearlandChamber.org

281-485-3634

6117 Broadway St, Pearland, TX

ANNUAL AWARDS BANQUET

The Chamber's Annual Banquet and Meeting, held on January 25th at the Lone Star Flight Museum, is one of the Pearland Chamber of Commerce's signature events. Over 450 people gather to welcome the new board of directors, celebrate the Chamber's recent accomplishments, and look ahead at the issues and opportunities facing the Pearland area. The banquet will feature a reception, year-in-review presentation, and dinner.

Business of the Year, Citizen of the Year, Ambassador of the Year, Business Hall of Fame, and Chairman's Award are presented at this event.

Our 2024 Banquet will feature a live dueling piano show.

PRESENTING SPONSOR –

SOLD Neighbors Emergency Center

- Program referred to as Annual Awards Banquet presented by "name of sponsor"
- Two reserved tables of eight
- 1 bottle of wine at each table
- 2-Minute presentation video
- Recognition on aircraft in the main hangar
- Top billing on event program & Chamber's website
- Top billing on event signage including logo in banquet hall and near stage
- Recognition from the podium during the event
- Press release to local media
- First right of refusal on Reception Sponsor and Registration Sponsor

RECEPTION SPONSOR –

SOLD TDECU

- Reserved table of 8
- Company signage at reception hangar
- Recognition in event program & Chamber's website
- Recognition from the podium during the event

REGISTRATION SPONSOR – SEE STAFF

- Company signage at registration desk
- Recognition in event program & Chamber's website
- Four Tickets to the event and opportunity to meet & greet guests at registration
- Recognition from the podium during the event

GOLD SPONSOR – \$1,500

- Reserved table for 8
- 1 bottle of wine at table
- Recognition on aircraft in the main hangar
- Recognition in event program & Chamber's website
- Recognition from the podium during the event

SILVER SPONSOR – \$800

- Reserved table for 8
- Recognition in event program & Chamber's website
- Recognition from the podium during the event

BRONZE SPONSOR – \$350

- 2 tickets to the event
- Recognition in event program & Chamber's website

INDIVIDUAL TICKET – \$100



TASTE OF PEARLAND

The Taste of the Pearland event will feature local eateries, food trucks, breweries, coffee shops and much more! The 2023 event distributed over 700 tickets and welcomed over 30 vendors.

PRESENTING SPONSOR – \$5,000

(1 Available)

- Program referred to as Business Showcase & Taste of the Town presented by “name of sponsor”
- One 10x10 Exhibit Booth with one 8 ft. table and 2 chairs
- Company name on all tickets
- Verbal recognition from stage
- Premium vendor booth placement
- Recognition from the podium during the event
- Press release to local media
- 10 VIP Tickets
- 40 event tickets

WINE/BEER GARDEN SPONSOR – SEE STAFF

- Listing on Chamber’s website and event program
- Logo recognition at wine/beer garden
- Recognition during event
- Recognition on Chamber’s website
- 5 VIP Tickets
- 30 Event Tickets

BAG SPONSOR – \$2,000

- Listing on Chamber’s website and event program
- Logo on all attendee bags
- Recognition during event
- 5 VIP Tickets
- 20 Event Tickets

TICKET SPONSOR - \$1,500

- Listing on Chamber’s website and event program
- Logo on all printed tickets
- Recognition during event
- 5 VIP Tickets
- 20 Event Tickets

WATER SPONSOR - \$1,000

- Listing on Chamber’s website and event program
- One 10x10 Booth with one 8 ft. table and 2 chairs
- Recognition during event

PREMIUM BOOTH - \$300

- One 10x10 Exhibit Booth with one 8 ft. table and 2 chairs
- Booth location of your choice
- Recognition during event
- Recognition on Chamber’s website

NON-MEMBER BOOTH - \$100

- One 10x10 Exhibit Booth with 8 ft. table and 2 chairs
- Recognition during event
- Recognition on Chamber’s website



FIRST FRIDAY NETWORKING EVENT

Pearland's premier networking event with no agenda or program, just networking. Business introductions are streamed on Facebook Live. You can enjoy light snacks and beverages while you meet your next best client. All community business professionals, prospective members, and Chamber members are encouraged to attend with a friend. Over one hundred business representatives attend these events monthly.

PRESENTING SPONSOR -

SOLD A&A Cleaning Services

- Program referred to as First Friday Networking event presented by "name of sponsor"
- 8x8 vendor spot at all First Friday Events
- Introduction to the audience
- Company logo on Chamber's website & Live stream
- Recognition on social media outlets
- Provide a gift card or prize

TABLE VENDOR - \$50

- 8x8 vendor spot
- Introduction to the audience
- Company name on Chamber's website
- Provide a \$25 gift card or prize

FOOD SPONSOR - FREE (ONE PER MONTH)

- 8x8 vendor spot
- Provide light bites for 50 – 80 people
- Introduction to the audience
- Company name on Chamber's website
- Provide a \$25 gift card or prize

DRINK SPONSOR - FREE (ONE PER MONTH)

- 8x8 vendor spot
- Provide drinks for 50 – 80 people
- Introduction to the audience
- Company name on Chamber's website
- Provide a \$25 gift card or prize



UGLY CHRISTMAS SWEATER GOLF TOURNAMENT AND BIKE DRIVE

The Pearland Chamber's Ugly Christmas Sweater Tournament & Bike Drive benefiting the Pearland Neighborhood Center, is our Annual Golf Tournament held in December. This event presents a wonderful opportunity to promote your business in a fun setting.

SANTA SPONSOR – \$1,250

- Logo watermark on all Santa pictures
- Tent with Santa
- Recognition during the after social
- Listing on player program and Chamber's website

GRINCH SPONSOR – \$1,000

- Logo watermark on all Grinch pictures
- Recognition during the after social
- Listing on player program and Chamber's website

TEAM SPONSOR

With Bike Donation - \$500

- Four player team
- Recognition at the after social
- Recognition on program & Chamber's website

TEAM SPONSOR

With NO Bike Donation - \$600

- Four player team
- Recognition at the after social
- Recognition on program & Chamber's website

REGISTRATION SPONSOR - \$500

- Company signage at the registration table
- Two company representatives at player registration
- Recognition on program & Chamber's website

BEVERAGE CART SPONSOR – \$1,000

- Sign with company name on beverage cart
- Recognition at the After Social
- Recognition on program & Chamber's website

PUTTING GREEN SPONSOR - \$500

- Table at putting green
- Signage at the putting green/driving range
- Recognition at the after social
- Recognition on program & Chamber's website

TENT SPONSOR - \$500

- Setup of table/ tent at a hole
- Sign with logo at a hole
- Recognition at the after social
- Recognition on program & Chamber's website



CEREAL & COCKTAIL CONVERSATIONS

This event is a series of ongoing local business leader conversations. This will include peer to peer discussions on pressing challenges, solutions, and action items to enhance your business now...all while eating your morning cereal and creating lasting professional relationships.

PRESENTING SPONSOR – \$1,500

- Program referred to as Cereal Conversations presented by “name of sponsor”
- Recognition during event
- Logo on program and chamber website



QUARTERLY SPONSOR - \$100

- Company name on program and chamber website
- Recognition during event



ELECTED OFFICIALS MEET & GREET

This annual event allows members to interact with local, state, and national elected officials in a casual setting. Appetizers and libations will be available.

SPONSOR - \$300

- Recognition in advanced publicity
- Logo included in email to membership
- Recognition at the event
- Recognition on Chamber's website



SPEED NETWORKING

The Pearland Chamber's Speed Networking event, occurring quarterly, is an ideal platform for local businesses to engage and network efficiently. Participants have the opportunity to present their 90-second business pitches in a structured setting.

QUARTERLY SPONSOR - \$650

- Recognition in advanced publicity
- Logo included in email to membership
- Recognition at the event
- 2 minutes remarks to entire group during the program



SPONSOR - \$100

- Recognition in advanced publicity
- 1-Minute Advertisement during the program
- Recognition at the event
- Recognition on Chamber's website



STATE OF THE CITY LUNCHEON – February 8, 2024

The Pearland Chamber luncheons are your source for up to the minute information regarding local, state, and national issues. The State of the City Luncheon features City of Pearland Mayor Kevin Cole as he gives an update on the City of Pearland and his vision for the upcoming years. Attendance at this signature luncheon is between 400-500 people.

INDUSTRY LEVEL SPONSOR - \$800

- Table of 10 with preferred sitting**
- Display table in common area
- Collateral materials on attendee tables
- Recognition in event program & Chamber's website
- Platinum members will have the opportunity to share a 1-minute video "commercial" *

BUSINESS LEVEL SPONSOR - \$500

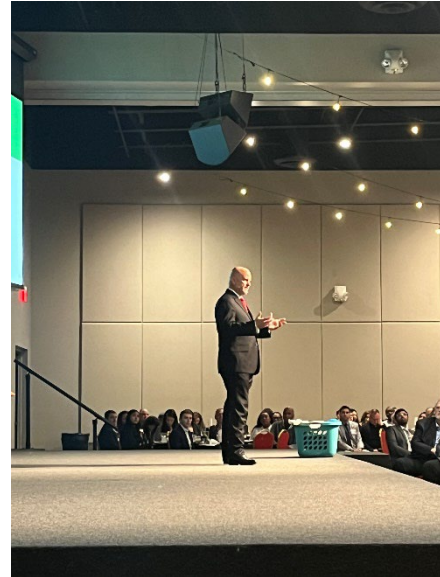
- Table of 10 for luncheon attendees **
- Recognition in event program & Chamber's website

INDIVIDUAL SPONSOR - \$100

- Printed recognition in program
- Individual luncheon seat (Upper-level investors may reduce price by \$35)

CORPORATE LEVEL SPONSOR - \$600

- Display table in common area
- 5 Seats for luncheon attendees **
- Recognition in event program & Chamber's website



STATE OF THE COUNTY LUNCHEON – October 17, 2024

The State of the County Luncheon features City of Brazoria County Judge Matt Sebesta as he gives an update on Brazoria County and his vision for the upcoming years. Expected attendance at this luncheon is over 200.

INDUSTRY LEVEL SPONSOR - \$600

- Table of 8 with preferred sitting**
- Display table in common area
- Collateral materials on attendee tables
- Recognition in event program & Chamber's website
- Platinum members will have the opportunity to share a 1-minute video "commercial" *

CORPORATE LEVEL SPONSOR - \$500

- Display table in common area
- 4 Seats for luncheon attendees**
- Recognition in event program & Chamber's website

BUSINESS LEVEL SPONSOR - \$400

- Table of 8 for luncheon attendees**
- Recognition in event program & Chamber's website



* Platinum investors may utilize the industry sponsor credit for a video commercial
(1 per membership year)

** Platinum, Gold, and Silver investors may reduce sponsorship price with event tickets

MONTHLY LUNCHEONS

The Pearland Chamber luncheons are your source for up to the minute information regarding local, state, and national issues. Learn straight from high-ranking officials, top executives, and those in the know about topics that affect you and your business. Luncheons are conveniently located at various locations around town. Attendance is usually between 150-500.

INDUSTRY LEVEL SPONSOR - \$500

- Table of 8 with preferred sitting**
- Display table in common area
- Collateral materials on attendee tables
- Recognition in event program & Chamber's website
- Platinum members will have the opportunity to share a 1-minute video "commercial" *

BUSINESS LEVEL SPONSOR - \$400

- Table of 8 with preferred sitting**
- Recognition in event program & Chamber's website



* Platinum investors may utilize the industry sponsor credit for a video commercial (1 per membership year)

** Platinum, Gold, and Silver investors may reduce sponsorship price with event tickets

PEARLAND DAY IN AUSTIN

A Pearland delegation is returning on *Wednesday, February 28 and Thursday, February 29, 2024* to discuss issues facing the fastest growing and largest city in Brazoria County.

PLATINUM SPONSOR - \$2,500 (2 available)

- Exclusive recognition at your choice of lunch or breakfast
- Premier seating for 8 at Pearland Day in Austin luncheon and breakfast
- Recognition at Pearland Day in Austin
- Recognition on materials distributed at and for Pearland Day in Austin including program, public policy guide, and sponsor boards
- Logo and link on the chamber's website and weekly events email

GOLD SPONSOR - \$1,000

- Reserved seating at Pearland Day in Austin luncheon
- Recognition at Pearland Day in Austin
- Recognition on materials distributed at and for Pearland Day in Austin including program, public policy guide, and sponsor boards
- Recognition in the weekly events email
- Listing and link on the chamber's website

SILVER SPONSOR - \$500

- Reserved seating for 4 at Pearland Day in Austin luncheon
- Recognition at Pearland Day in Austin
- Recognition on materials distributed at and for Pearland Day in Austin
- Listing and link on the chamber's website



IN THE KNOW: KNOWLEDGE SERIES

As part of the Pearland Chamber's In the Know brand, The Knowledge Series is a quarterly educational series featuring relevant topics that will help navigate and impact business.

SPONSOR - \$500

- 8 seats
- Logo listing on program and Chamber website
- Recognition from podium

SUPPORTER - \$100

- 2 seats
- Company listing on program and Chamber website



IN THE KNOW: KNOWLEDGE SERIES

YOUNG PROFESSIONALS OF PEARLAND

The Young Professionals Committee seeks to grow and empower Young Professionals between the ages of 21-40 in the greater Pearland region by providing networking, career development, leadership, and civic engagement opportunities.

PRESENTING SPONSOR –

SOLD FranchiCzar

- Program referred to as Young Professionals of Pearland sponsored by “name of sponsor”
- Recognition during event
- Logo on event programs (when applicable) and chamber website

SUPPORTING SPONSOR - \$500

- Recognition during event
- Company name on event programs (when applicable) and chamber website



SECURE YOUR SPONSORSHIP

Complete and return the information below to secure your sponsorship opportunity. You will be sent an invoice 60-90 days prior to the event.

Your Name

Business Name

Email

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable